

# Fall 2019 Schoolwide Career and Networking Events

## Preparatory Workshops

Learn the tricks of the trade in networking, how to tell your story, prepare your elevator pitch and highlight strengths to make a strong first impression.

SEP 3	Career Design Lab: Open House Tour 11:00 a.m.–3:00 p.m.	G
SEP 4	Resume Review (Webinar) 1:00 p.m.–2:00 p.m.	N M
SEP 5	Resume Review 10:00 a.m.–4:00 p.m.	N M
SEP 6	Career Design Lab Orientation on Campus 2:30 p.m.–4:00 p.m.	G
SEP 10	How to Prepare for a Career Fair Workshop 1:00 p.m.–2:30 p.m.	N
SEP 11	How to Prepare for a Career Fair (Webinar) 1:00 p.m.–2:00 p.m.	N

## Lunch and Learns

Experiential workshops facilitated by the Career Design Lab Team that include lunch for attendees.

SEP 18	Enhance Your LinkedIn Profile 12:30 p.m.–2:00 p.m.	G
SEP 20	Managing Your International Student Status for Employment and Internships with International Students and Scholars Office - ISSO (For International Students finishing classes in the Fall of 2019) 12:30 p.m.–2:00 p.m.	N
OCT 11	Informational Interviewing 12:30 p.m.–2:00 p.m.	G
OCT 25	Consulting Interview Skills (Facilitated by Columbia Graduate Consulting Club) 12:30 p.m.–2:00 p.m.	G
NOV 8	Leveraging LinkedIn and Social Media in Your Job Search 12:30 p.m.–2:00 p.m.	G
NOV 22	Salary Negotiation 12:30 p.m.–2:00 p.m.	G

## Career Fair HOT SPOTS and MEETUPS

Opportunities for students to meet employers and alumni from diverse industries, showcase skills and value to recruiters, and gain insight into internship/career opportunities while networking.

SEP 12	Career Fair HOT SPOTS - Applied Analytics 12:00 p.m.–4:00 p.m.	G
SEP 23	Career Fair HOT SPOTS - Actuarial Science 12:30 p.m.–4:00 p.m.	G
SEP 25	Virtual International Career Fair with Highre 1:00 p.m.–6:00 p.m.	G
OCT 23	STEM Virtual Career Fair with Highre 12:00 p.m.–5:00 p.m.	G
OCT 24	SPS Students and Alumni Virtual MEETUP 7:00 p.m.–9:00 p.m.	G
NOV 13	National Career Development Day (Timing - TBD)	G

All programs will have limited space so RSVP is required and attendance will be taken.

## Career Talks

Students get a glimpse into the culture of diverse organizations.

SEP 17	Panasonic - Information Session 3:00 p.m.–4:30 p.m.	N M
SEP 19	American Red Cross - Information Session 3:00 p.m.–4:30 p.m.	N M
OCT 7	UniCareer - Information Session 1:00 p.m.–5:00 p.m.	N M
NOV 11	How I Landed the Internship - What I Wish I Knew Before I Started (Facilitated by Applied Analytics Club) 3:00 p.m.–4:30 p.m.	N M

## Local to Global

In order to be successful in a globalized economy, you need to understand cross-cultural differences in the workplace. This program provides proven strategies to help you break down complex cultural codes regardless of where you work worldwide.

OCT 8	How to Succeed in a Cross Cultural Workplace - with Executive Coach, Susanne Mueller 4:00 p.m.–6:00 p.m.	N
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N New Professionals (0–2 years in the workforce)	M Mid Professionals (3–5 years in the workforce)	<span style="background-color: #4a90e2; width: 15px; height: 15px; display: inline-block;"></span> In-Person Event
E Experienced Professionals (6+ years in the workforce)	G General (appropriate for all audiences)	<span style="background-color: #27ae60; width: 15px; height: 15px; display: inline-block;"></span> Virtual Event
Categories are general guidelines for your self-selection and individual experience will vary.		<span style="background-color: #e91e63; width: 15px; height: 15px; display: inline-block;"></span> Both In-person and Virtual

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## On-Campus Interviewing

Employers choose a short list of candidates they would like to interview on-campus. The process typically takes four weeks to complete from initiation of a position posting to the interview day.

<b>OCT – NOV</b>	<b>Pre-Selected Candidate Interviews</b> 9:00 a.m.–5:00 p.m.	<b>G</b>
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## Webinar Series

Webinars for students to gain pivotal insight on personal branding.

<b>SEP 18</b>	<b>Leveraging the Career Design Lab</b> 1:00 p.m.–2:00 p.m.	<b>G</b>
<b>SEP 24</b>	<b>Enhancing Your LinkedIn Profile</b> 1:00 p.m.–2:00 p.m.	<b>M E</b>
<b>OCT 30</b>	<b>Acing the Interview</b> 1:00 p.m. to 2:00 p.m.	<b>M E</b>
<b>NOV 11</b>	<b>Salary Negotiation</b> 1:00 p.m.–2:00 p.m.	<b>G</b>

## Podcast Series

A series of interviews with professionals discussing provocative career-related topics to set the stage for students.

<b>OCT</b>	<b>The Future of Talent Strategy: Hacking HR</b>	<b>G</b>
<b>NOV</b>	<b>Women in Data Science</b>	<b>G</b>
<b>DEC</b>	<b>Understanding How ATS Systems Work</b>	<b>G</b>
<b>DEC</b>	<b>How to take risks in Your Career</b>	<b>G</b>

## Entrepreneurship

Programs for aspiring entrepreneurs that provide opportunities for transformation of an innovative idea into an enterprise or product that generates value.

<b>NOV 20</b>	<b>Lion's Den: Business Pitch Competition</b> 3:00 p.m.–5:00 p.m.	<b>G</b>
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## Mastermind Groups

A group of like-minded individuals determined to achieve personal and professional goals, who also recognize that they can make significantly more progress when working together in a team, rather than alone. This is open to enrolled M.S. students and alumni in the School of Professional Studies.

<b>SEP '19 – MAY '20</b>	<b>Student and Alumni Career Mastermind Groups</b>	<b>N M</b>
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## Leadership Series

A professional speaker series focused on leadership, core competencies and self-awareness exercises to help gain insight into individual respective strengths and opportunities.

<b>OCT 3</b>	<b>"Pivot" by Author, Jenny Blake</b> 6:00 p.m.–8:00 p.m.	<b>G</b>
<b>OCT 16</b>	<b>"YOU Matter": Design Your Career—featuring Keynote Speaker, Pulin Sanghvi</b> 6:00 p.m.–8:30 p.m.	<b>G</b>

## Elevator Pitch Challenge

Experience increased confidence and practice telling your story in an exciting challenge to elevate your brand and distinguish yourself from others. Students compete against their peers in personal 30-second presentations to be one of several winners. The top 5 winners will receive prizes.

<b>NOV 15</b>	<b>Elevator Pitch Competition</b> 12:00 p.m.–2:00 p.m.	<b>G</b>
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## Professional Development

Develop your professional skills with these events that bridge the gap between classroom education and real world professional application.

<b>SEP 16</b>	<b>Construction Admin Trajectory Workshop &amp; Panel Discussion</b> 6:00 p.m.–8:00 p.m.	<b>M E</b>
<b>SEP 18</b>	<b>Financial Literacy Workshop with the Minority &amp; Women Contractors &amp; Developers Association, Inc.</b> 6:00 p.m.–8:00 p.m.	<b>M E</b>
<b>OCT 24</b>	<b>Non-Profit Management AI Workshop with Journalist, Media Professor, and Author, Marcia Stepanek</b> 6:00 p.m.–8:00 p.m.	<b>M E</b>